

PRESS RELEASE

New Jersey Leads National 'Change The World, Start With ENERGY STAR(R)' Campaign

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NEWARK, N.J., Jan 29, 2009 /PRNewswire via COMTEX/ -- New Jersey's Clean Energy Program(TM) among the top national pledge drivers in campaign to fight global warming

The New Jersey Board of Public Utilities (BPU) and New Jersey's Clean Energy Program(TM) are leading the nationwide fight against global warming by helping residents throughout the State adopt simple ways to save energy, save money, and help protect the environment as part of the Environmental Protection Agency's (EPA) "Change the World, Start with ENERGY STAR(R)" campaign.

"Change the World, Start with ENERGY STAR" is a national campaign encouraging all Americans to pledge to take individual steps that make a big difference in the fight against global warming. With projected greenhouse gas emissions already reduced by over 25 million pounds this year, New Jersey is more than half way to reaching its goal of avoiding more than 40 million pounds of greenhouse gas emissions by the end of 2009. As of January 29, New Jersey is currently third in the nation in total greenhouse gas savings and ranks first among government campaign partners.

"The campaign is off to a great start in New Jersey, and there is still plenty of time to be a part of these efforts," said BPU President Jeanne M. Fox. "I encourage all residents, businesses and municipalities to take steps, like using energy efficient lighting, appliances and electronics. These products save energy, reduce utility bills, and help fight global warming."

The BPU kicked off the campaign in New Jersey on September 28th at the Morristown Festival on the Green, sponsored by Community Earth and the EPA. Additional efforts have included the launch of the Green New Jersey Resource Team, an association of statewide community groups that distributes ENERGY STAR qualified compact fluorescent light bulbs (CFLs) and teaches New Jersey residents about energy-efficient lighting. The team, which will distribute more than 500,000 ENERGY STAR qualified CFLs and fixtures throughout the State, includes EFI, GreenFaith/Globe Electric, Green Market Fundraising, HelpLightNJ, One Change/Project Porchlight, and TechniArt.

The following New Jersey businesses, communities, and organizations are also actively collecting pledges:

Atlantic County Utilities Authority; Bordentown City Environmental Commission; Caldwell Environmental Commission/The Town of Caldwell, NJ; Cherry Hill Township; City of Englewood Environmental Commission; City of Long Branch; Colgate-Palmolive Company; Cranford Environmental Commission; Hoboken Quality of Life Coalition, Inc.; New Jersey Natural Gas; Refrigeration Services, Inc.; Red Bank Environmental Commission; Township of Galloway Community Education; Township of West Orange Energy Commission; and Community Earth.

If you would like to pledge to take steps to improve your own energy efficiency or for more information about New Jersey's Clean Energy Program, visit www.NJCleanEnergy.com or call 1-866-NJSMART (1-866-657-6278).

About the New Jersey Board of Public Utilities (NJBPU)

The New Jersey Board of Public Utilities is a state agency and regulatory authority mandated to ensure safe, adequate and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at www.nj.gov/bpu.

About the New Jersey Clean Energy Program (NJCEP)

New Jersey's Clean Energy Program, established on January 22, 2003, in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State's residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is www.njcleanenergy.com.

SOURCE New Jersey Board of Public Utilities and New Jersey's Clean Energy Program

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