

Around The Riding

One Change: Simple Actions Matter

Recently I met with Stuart Hickox, Founder and Executive Director of One Change which develops and runs community-based action-oriented energy conservation campaigns, such as the award-winning Project Porchlight. One Change's programs convert environmental awareness into action by mobilizing existing community groups to be spokespeople for environmental messages in their own neighbourhoods. By making energy conservation personal and accessible, One Change is able to reach and engage people who don't respond to traditional conservation or environmental messages, and to promote simple yet effective changes that have a global impact.



Michael with Natalia Snajdr, OneChange Campaigns Organizer

Find out how you can make a difference in energy conservation, by visiting their website at www.onechange.org