



## FOR IMMEDIATE RELEASE

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### ***PROJECT PORCHLIGHT “SALUTE TO SUCCESS” CELEBRATION IN NEWARK, NEW JERSEY IN NEW JERSEY***

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(Caldwell, NJ) June 2, 2010: Residents from all over the state are invited to join Project Porchlight New Jersey for a “Salute to Success” Celebration on Thursday, June 3 from 11:30 a.m. - 2:00 p.m. at Military Park in Newark, New Jersey. There is so much to celebrate: Since 2008, Project Porchlight has distributed more than one million energy-efficient compact fluorescent light (CFL) bulbs to residents across the state! We have reached more than 300 New Jersey communities, where we have registered and trained more than 2,600 volunteers. How much will state residents save on their electric bills thanks to our campaign? A total of \$78 million. Now that’s a cause for celebration!

Special guests will include Martin Brodeur, goalie for the New Jersey Devils. Other invited guests include local officials, representatives from the state Board of Public Utilities (BPU), and representatives of One Change, one of Canada’s leading environmental organizations. Project Porchlight is an award-winning energy-efficiency initiative of One Change, and we are sponsored by New Jersey’s Clean Energy Program (NJCEP) and the BPU.

By connecting with state residents one at a time, Project Porchlight is educating New Jersey about the energy savings offered by CFL bulbs as well as the energy efficiency programs that are available through NJCEP. In the process, we are empowering people to believe that simple actions matter and to make smart choices that protect the environment. A CFL bulb uses about 75 percent less energy than an incandescent bulb, lasts up to 10 times longer, and can help residents save \$30 or more in energy costs over the life of the bulb.

“What’s great about our campaign is that the CFL bulb is a catalyst that prompts individuals to make additional changes and smarter energy-efficiency decisions,” says Campaign Manager Sheila Foreman. “Our intention is for the CFL bulb to be a wake-up call letting residents know their simple actions matter in saving energy and our environment.”

Join us on June 3 at Military Park, Broad Street and Park Place in Newark. Enjoy light refreshments, hands-on activities, and games as well as live music performed by the Dynasty Band. Guests will receive a complimentary Energy Star-certified CFL bulb and will also have the opportunity to enter to win a NJ Devils jersey autographed by Martin Brodeur. For more information about our “Salute to Success” or to volunteer, please visit [www.porchlight.org](http://www.porchlight.org)

#### About Project Porchlight New Jersey

Project Porchlight is an award-winning energy-efficiency initiative of One Change, brought to you by New Jersey’s Clean Energy Program™ (NJCEP) and the New Jersey Board of Public Utilities (BPU) as part of the Green New Jersey Resource Team. The Green New Jersey Resource Team is a new initiative that will provide resources to communities across New Jersey to distribute ENERGY STAR-qualified compact fluorescent light (CFL) bulbs and educate residents about how to save energy and money and help protect the environment with energy-efficient lighting. The Project Porchlight campaign brings together volunteers from local businesses, community groups, and the government to deliver energy-efficient compact fluorescent light (CFL) bulbs across the state. Energy-saving compact fluorescent light (CFL) bulbs use about 75 percent less energy than incandescent bulbs, last up to 5 to 7 years longer, and can help residents save approximately \$30 or more in energy costs over the life of each bulb. Information about proper disposal of compact fluorescent light (CFL) bulbs can be found at [www.earth911.org](http://www.earth911.org). For more information about by New Jersey’s Clean Energy Program™ (NJCEP), please visit [www.NJCleanEnergy.com](http://www.NJCleanEnergy.com).