

MEDIA ADVISORY
Friday, November 20, 2009

ONE CHANGE and PROJECT PORCHLIGHT PRESENT:

Ed Begley, Jr. – Actor and Environmentalist

What:

On Monday, November 23, 2009, Ed Begley, Jr. will assist One Change in recognizing outstanding contributions of volunteers for Project Porchlight in New Jersey. A special reception will be held at The Newark Museum and six stellar volunteers will be honored.

Photo/interview opportunity:

7:15pm to 7:45pm - Ed Begley, Jr. and representatives of One Change/Project Porchlight, along with the New Jersey Board of Public Utilities and New Jersey's Clean Energy Program will be available.

When:

Monday, November 23, 2009 - from 5:30pm to 7:30pm
Recognition program from 6:15pm to 7:00pm

Where: The Newark Museum, 49 Washington Street, Newark, NJ

Guest speakers and special guests:

Ed Begley, Jr. – Actor and Environmentalist
Mayor Cory Booker – City of Newark [TBC]
President Jeanne M. Fox – New Jersey Board of Public Utilities
Stuart Hickox, Founder & Executive Director – One Change
Sheila Foreman, Campaign Manager – Project Porchlight New Jersey

Emcee for the reception will be: Comedian Doug Karf; with live music provided by: Sounds of Pulse; and, catering provided by: Exquisite Entertaining.

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For more information, please contact:

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One Change/Project Porchlight

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About One Change

Our Mission

*One Change empowers people to believe that simple actions matter
and to make smart choices that protect the environment.*

With headquarters in Ottawa, the award-winning environmental non-profit organization has campaign offices in locations throughout the United States and Canada. One Change is also a United Nations Environment Programme (UNEP) Partner.

One Change delivers innovative community-based social marketing campaigns aimed at encouraging people to adopt environmentally-friendly behaviours. Its flagship energy efficiency campaign - Project Porchlight has delivered close to 3 million free compact fluorescent light (CFL) bulbs with the assistance of over 12,000 volunteers in 900 cities and towns to residents across North America.

Project Porchlight in New Jersey is sponsored by the New Jersey Board of Public Utilities (NJBPU) and New Jersey's Clean Energy Program (NJCEP). Now in its second year, Porchlight has worked with over 2,700 volunteers and delivered over 800,000 CFL bulbs in cities and towns throughout the state.

For more information on Ed Begley, Jr., visit: www.edbegley.com

For more information on New Jersey's Clean Energy Program, visit: www.njcleanenergy.com

For more information on Project Porchlight, visit: www.porchlight.org

For more information on One Change, visit: www.onechange.org