



GREEN NEWS

Attention News/Assignment/Photo Editors:

Calgary Tower turns 'green' as volunteers gather in Calgary this Sunday to celebrate Project Porchlight simple actions matters

OTTAWA, March 11 /CNW Telbec/ -

What:

Photo/camera/interview opportunity:

Calgary Tower changing exterior lights to green (coloured) compact fluorescent light (CFL) bulbs. Over two thousand volunteers and supporters from all over Alberta invited to see the "green" Calgary Tower and to attend a celebration wrap-up event in their honour hosted by One Change (creators of Project Porchlight). Event is emceed by actress and television star Meg Ruffman, entertainment by recording artists Emerson Drive.

When/Where:

Sunday, March 15, 2009: 4:30 PM to 7:30 PM volunteer celebration, TELUS Convention Centre. Buses from communities across Alberta start arriving at 3:45 PM.

Calgary Tower lights being installed and tested at dusk on Friday March 13. Photo available via Canadian Press of final installation and testing.

Who:

Over two thousand volunteers and supporters from Alberta invited to attend.

Hon. Rob Renner, Alberta Minister of the Environment, sponsor of Project Porchlight

Brian Pincott, Deputy Mayor, The City of Calgary, sponsor of Project Porchlight

Gerry Protti, Exec. VP, Corp. Relations, EnCana Corp., sponsor of Project Porchlight

Stuart Hickox, Executive Director, One Change, creators of Project Porchlight

Details:

Project Porchlight, an award-winning campaign of the not for profit organization One Change, is honouring volunteers who delivered 800,000 free CFL light bulbs throughout Alberta over the past two years, and empowering them to adopt more simple actions that protect the environment.

Buses of volunteers from Brooks, Edmonton, Lethbridge, Medicine Hat, and Red Deer start arriving at 3:45 PM.

VOLUNTEER EVENT PHOTOS available after 8:00 PM Sun. Mar. 15:

<http://www.flickr.com/photos/projectporchlight/sets/72157615037557323/>

Event info: www.onechange.org/alberta

For further information: and volunteer celebration access: Ian Samuels, Volunteer and outreach Coordinator, One Change, Mobile: (403) 771-4694, iansamuels@onechange.org; Manon Crôteau, Communications and Outreach Manager, One Change, 1-866-585-6359, ext. 218, Mobile (613) 263-0403, manon@onechange.org

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